COMMONWEALTH NEUROTRAUMA INITIATIVE
Product Development Guidelines and Language

With respect to copyrightable material that might be developed as a part of the grant activity, please note the following:

If any copyrightable material (e.g., audiovisuals, software, publications, curricula and training materials, etc.) is developed under this grant (by the grantee or contractor) the Commonwealth Neurotrauma Initiative (CNI) Trust Fund shall have a royalty-free nonexclusive and irrevocable right to reproduce, publish, or otherwise use and authorize others to use, the work, for purposes which further the object of the CNI Trust Fund. All contracts or other arrangements entered into by the grantee for purpose of developing and procuring such material shall specifically reference and reserve the rights of CNI Trust Fund with respect to the material. The grantee shall provide **three** copies of all such copyrightable material upon the request of the CNI Trust Fund Advisory Board.

**Verbal** reports should acknowledge support by the CNI Trust fund. For **printed** materials, the following wording is recommended:

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Communications materials are any documents and presentations intended for audiences other than the CNI Trust Fund Advisory Board, including, but not limited to:

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* Press releases, media advisories, other media materials
* Summaries, reports, monographs, plans
* Forms, name tags, folders
* Slides, overhead transparencies, meeting handouts
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* Business cards
* Web sites, home pages and web materials

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